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## Advertising on Hilux4x4.co.za

Dear Reader

This is an offer for you to advertise your product or service on Hilux4x4.co.za.

This will not be a normal advertising campaign as you know it. The purpose of this campaign is not for us to make money, but to negotiate a discount to our members and at the same time provide extra exposure for your service.

If you agree to offer special discount to our member we will add your details to our "Preferred Supplier List". If you do not have a web site of your own, we will also create a one page web page for you. This will remain active for the duration of your offer.

We will provide a discount voucher to our members which they will hand over to you in order to qualify for the said discount.

The main attraction on our web site is the Hilux Community forum. In less than 6 months we attracted more than 297 members who wrote a total of 7368 posts in 955 topics. The web site enjoys more than 15,000 visits each month and these numbers are growing each month. Statistics as on 14 Nov 2007.

Since this is a win-win situation to you as advertiser we are sure that you would be eager to take up this opportunity.

If you would like to be included in this campaign please complete the form below. You can fax it to 011-507-5023 , email it to [pieter@hilux4x4.co.za](mailto:pieter@hilux4x4.co.za) or hand it back to the person who gave it to you. If you run out of space on the form you can email me the details of your offers, but still complete and sign the form.

This offer can be cancelled by either party by means of a 4 day written notice.

Best Regards  
Pieter  
083-431-5841

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Hilux4x4.co.za Discount Marketing Campaign:

Name of Client	
Business Name	
Business Address	
Contact Details	
Products/service offered	
Discount Offered	
Authorising Signature	
Date and Place Signed	